



Visit Halton Hills

**DIGITAL
TOOL KIT**
Get Involved



CULINARY & AGRI-TOURISM



While food has always been an important part of most travel experiences, the interest of traveling to a destination specifically for the food has grown substantially in Ontario. Many domestic travellers as well as international tourists are drawn to smaller communities for their unique culinary offerings.

Ontario Culinary Tourism Alliance

The Town of Halton Hills is a member of the [Ontario Culinary Tourism Alliance](#). Food service businesses and agricultural producers with public access are able to promote through the alliance's 20k person audience for **FREE**. In addition, there are opportunities to network with restaurants and food producers across the province.



If you are interested in learning more and promoting your business through the Culinary Tourism Alliance, contact tourism@haltonhills.ca.



Simply Local Halton Region Agriculture Map

Simply Local is a Halton Region initiative that:

- Promotes our agricultural industry
- Encourages healthy eating and physical activity
- Creates an important connection between people and Halton farms



GROWN IN HALTON

Contact the Agricultural Liaison Officer at Halton Region to get involved - Anna.DeMarchi-Meyers@halton.ca



CYCLING TOURISM

Cycling tourism is growing across Ontario and largely throughout Halton Region; The Mattamy National Cycling Centre is just a short distance away in Milton, ON and attracts cyclists from all over the world. Halton Hills has the most rural landscape routes within Halton Region, and the number of professional and casual cyclists are increasing every year.

ONTARIO BY BIKE



For cyclists, the Ontario By Bike™ Network offers a variety of information on cycling in Ontario, inspiring visitors and residents to explore more by bike. For tourism industry partners, the Ontario By Bike™ works to develop and promote cycle tourism. The network is open to accommodations, food services, attractions, cycling related businesses and organizations interested in cycle tourism.

IS YOUR BUSINESS CYCLE FRIENDLY?

- Do you have a secure bike lock area? Find details about the Town's [Free Bike Rack Program](#)
- Do you have cycling information available? Ask for free copies of the Ontario Cycling Guide at info@ontariobybike.ca
- Are staff able to direct cyclists to local repair stations and bike shops?
- Are your washrooms available for public use? If not, do you know where the nearest public washroom is?

Visit [Ontario By Bike](#) to get certified and added to the network.



SPECIAL EVENTS

Popular Annual Events

- Georgetown Highland Games (June)
- Farmers' Markets (May - Oct)
- Canada Day in the Glen (July)
- Leathertown Festival (August)
- Georgetown & Acton Fall Fairs (Sept/Oct)
- Culture Days (September)
- Head for the Hills: Craft Beer Festival (September)
- Downtown Georgetown Holiday Market (December)
- Light up the Hills (December)

In 2019 Halton Hills hosted more than 10,000 people at festivals and events.

If you are a business interested in participating with a local event organizer, contact the tourism@haltonhills.ca.

Event organizers can contact the **Community Development Team** at the Town to organize an event.



SUPPORT RESOURCES

TOWN OF HALTON HILLS

- Tourism Program - Visit Halton Hills Promotional Support
- Community Improvement Plan - Business Grants & Loans
- Bike Rack program
- Al Fresco in the Hills - Temporary Patio program



Tours and Itineraries

Discover the Hills is a self-guided tour platform that the Town has created to provide the public with day trips and weekend excursions around Halton Hills through their mobile devices. See the existing tours at visithaltonhills.ca/discoverthehills.



Contact tourism@haltonhills.ca if you are interested in being promoted on a Discover the Hills tour.



COMMUNITY BUSINESS ORGANIZATIONS

Halton Hills Chamber of Commerce

- Membership and networking events
- Training and workshops
- Promotion and publicity



Halton Region Small Business Centre

- 1:1 business guidance
- Training, workshops and seminars
- Resources for hiring, website development, navigating government licensing and permits



Business Improvement Areas (BIAs)

- Downtown Acton, Downtown Georgetown
- Membership benefits
- Events

