

CROSS-CULTURAL ENGAGEMENT IS THE FIRST STEP TOWARDS

SUCCESS

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GIVING YOU THE TOOLS TO BETTER YOURSELF

Are you ready to become a better leader, employee, HR administrator, and community member?

Hi, my name is David Donaldson, a certified Cultural Intelligence (CQ) consultant, and I am here to help you improve your CQ and work engagements with my extensive experiences in teaching, leading missions in Kenya, and NGO initiatives. We live in a global world, and it's time to be a global citizen.

THE PROCESS



ASSESSMENT

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RESULTS

[THIS PART BASICALLT OUTLINES ALL THE IMPROVEMENTS AFTER A CLIENT HAS GONE THROUGH THE CQ TRAINING PROCESS WITH DAVID. IT SHOULD TALK ABOUT HOW ALL THE PAINT POINTS ARE RESOLVED]

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ABOUT DAVID

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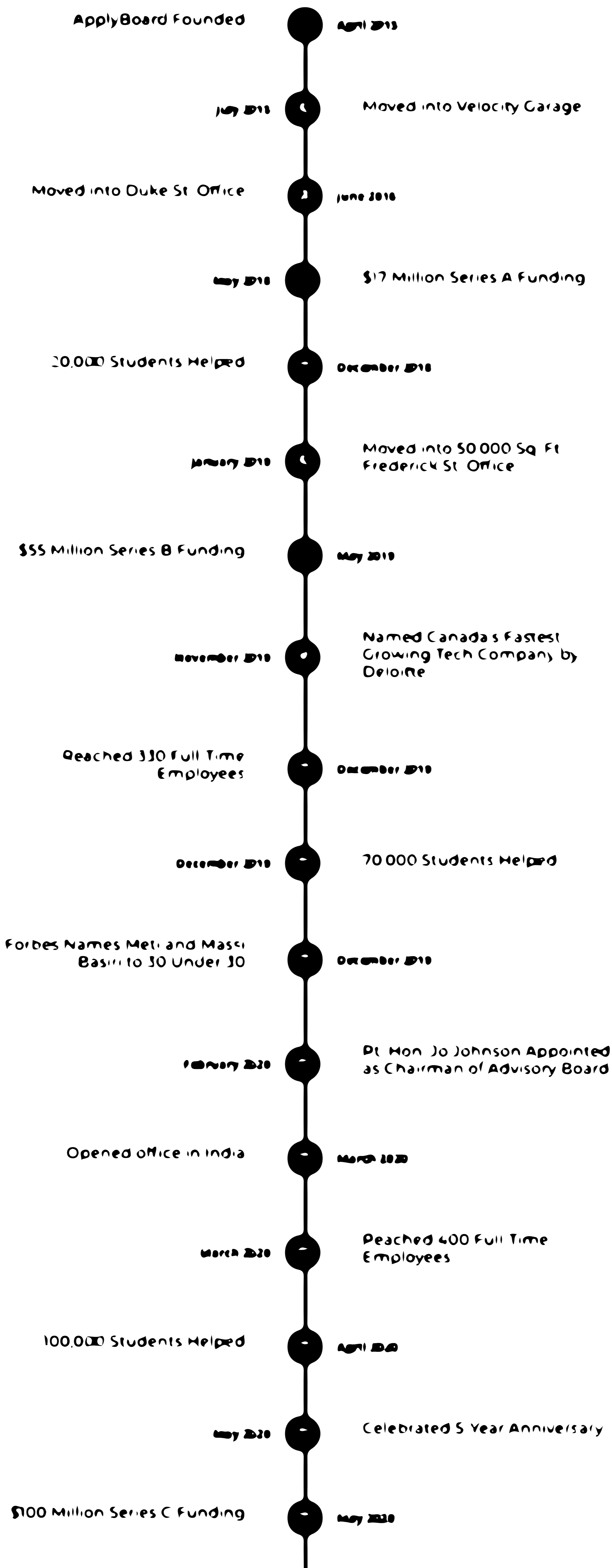
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DAVID'S HISTORY



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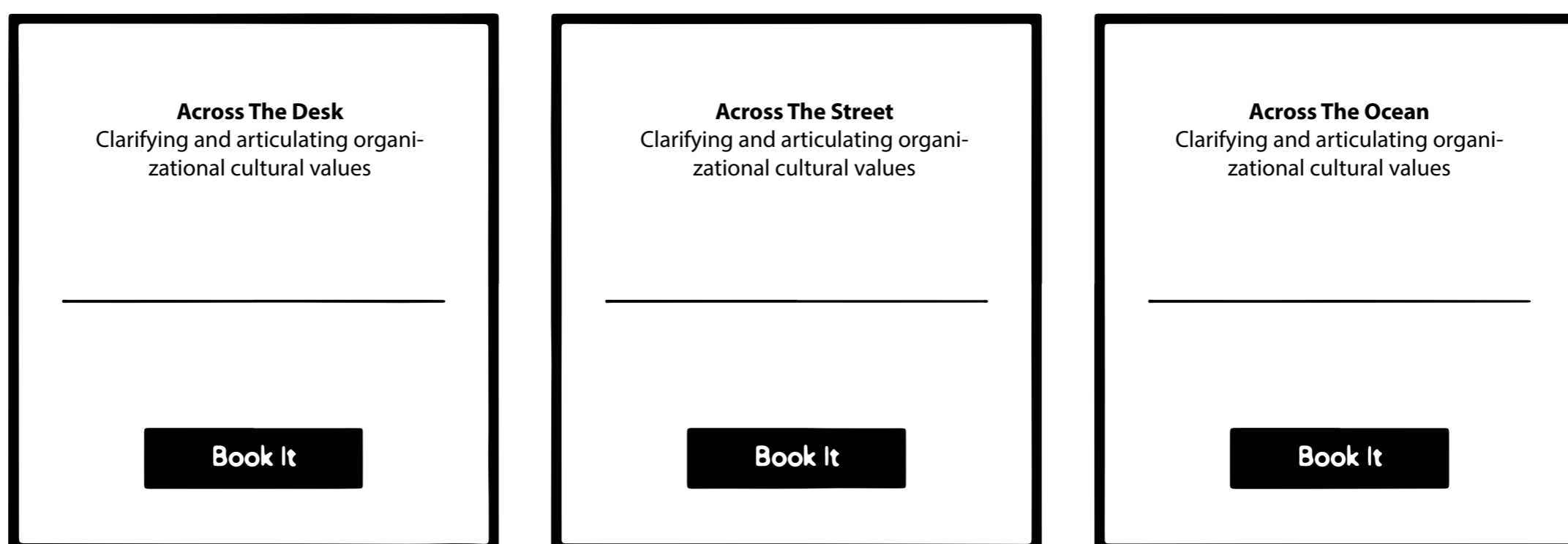
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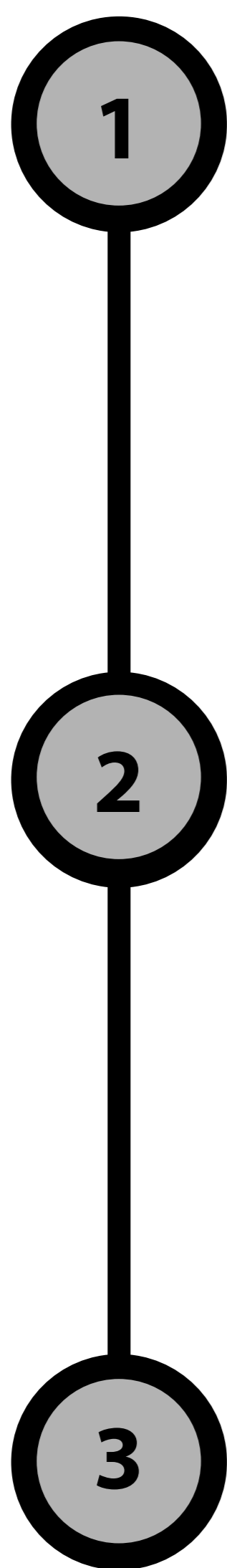


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Solutions for Business

Whether you're a small, mid-size, or large company, we will work with you to equip your leaders, teams, and staff to simultaneously advance the values and needs of your organization while adapting to the cultures touched by your organization.

Solutions for Educators

Whether you want to assess students' intercultural competence, improve your study abroad program, or develop a strategy for building a culturally intelligent campus, we have a variety of research-based solutions to meet your needs.

Solutions for NGO s

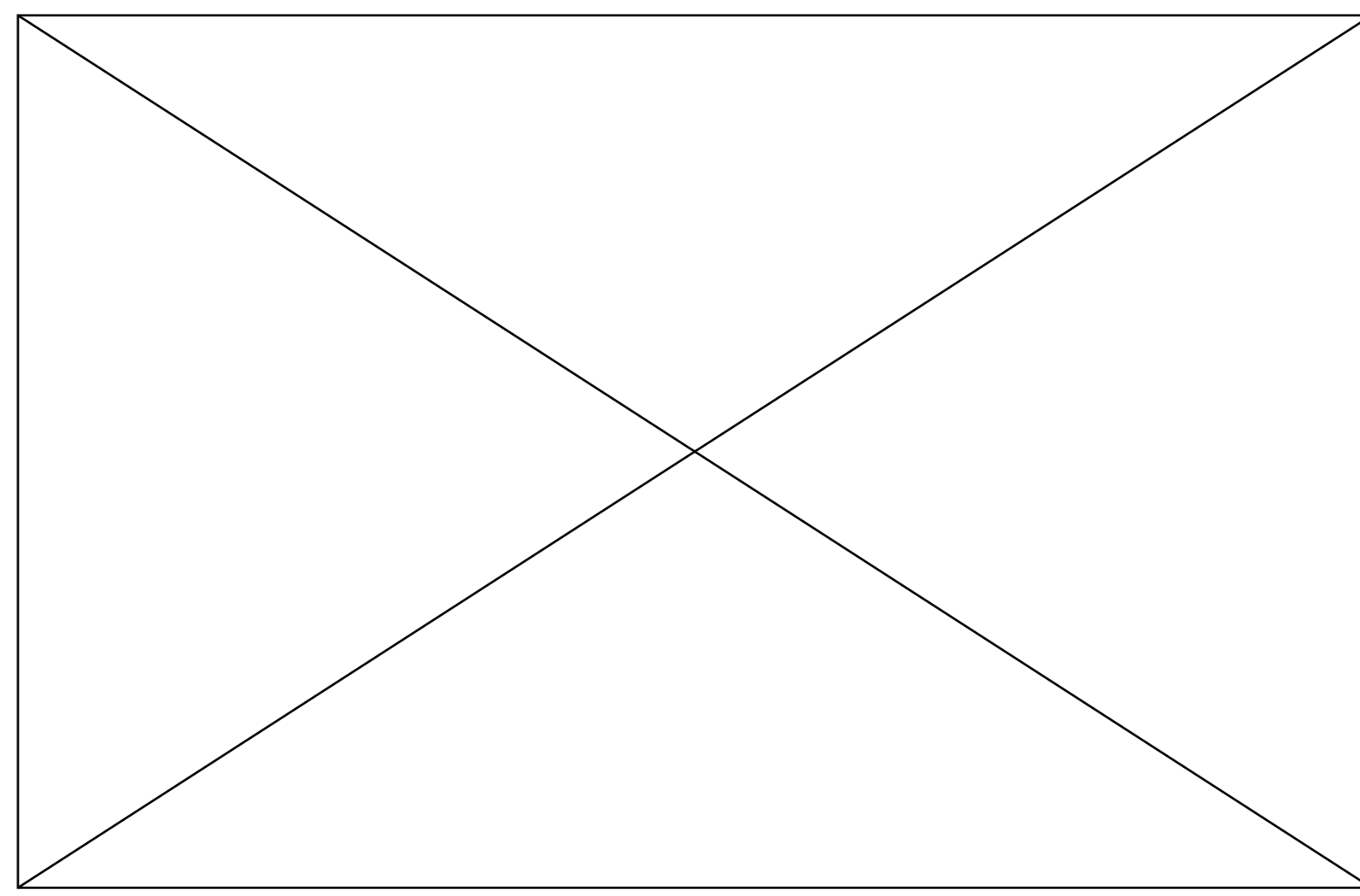
Whether your organization is working with social justice, humanitarian partnerships or emergency relief efforts, we help provide a framework to ensure your efforts and money are most effectively used.

Solutions for government

We provide assistance to all government agencies to develop a strategy for developing culturally intelligent communities.

Diverse perspectives → Better Solutions

CQ[®] research spans over 100 countries and 100,000 individuals. The research shows that organization with high cultural intelligence is more innovative, more effective and outperforms other organizations with low CQ[®]. we have identified four skills that make up Cultural Intelligence: CQ[®] Drive, Knowledge, Strategy and Action.



Low CQ

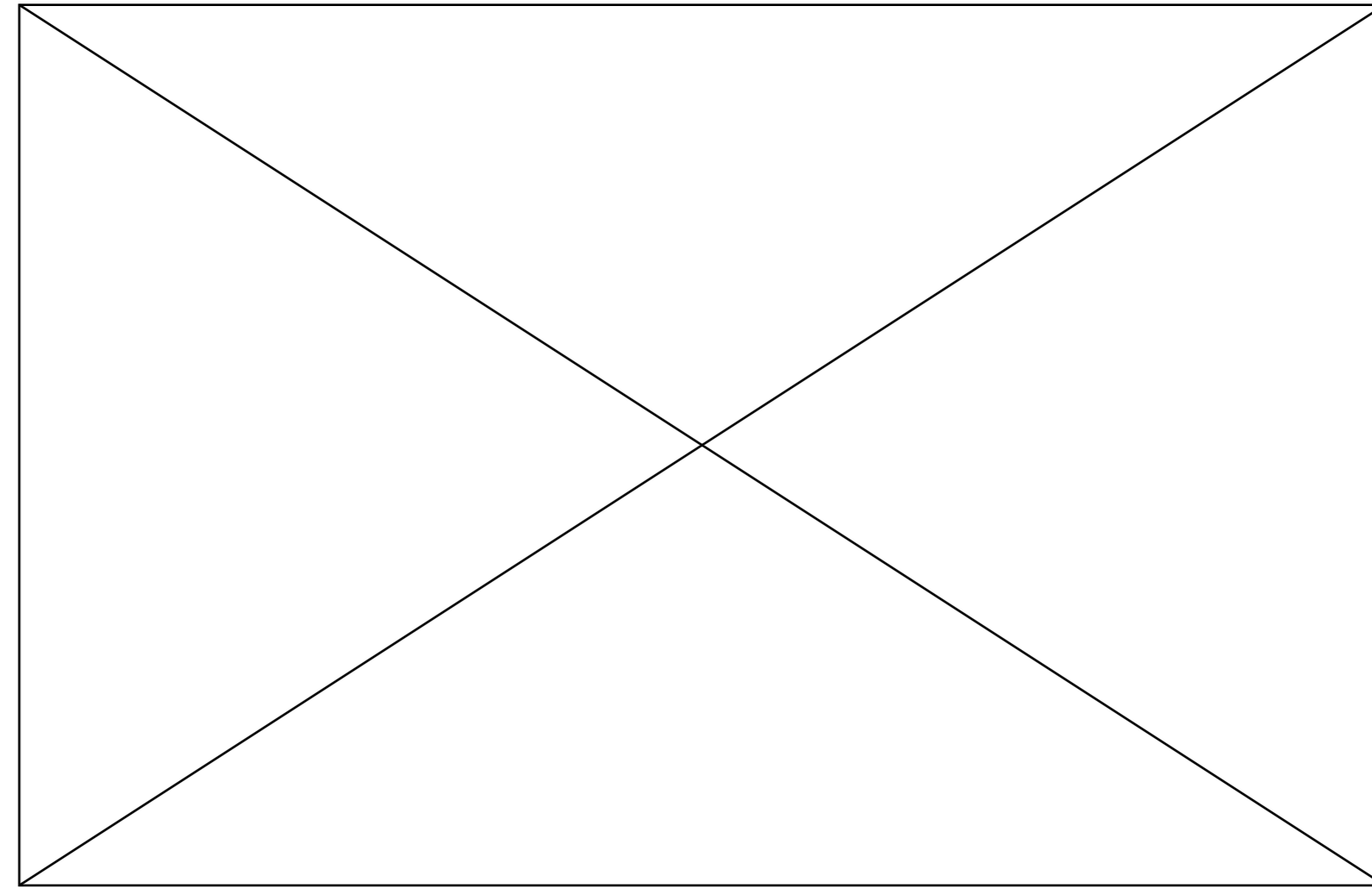
Reacts to external stimuli and judge it based upon own cultural context. Cultural differences are either ignored or viewed as irrelevant.

Moderate CQ

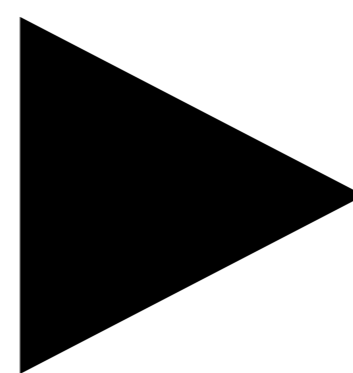
Recognize some cultural norms and have begun to accommodate them into thinking and behavior. Has an interest to learn more about culture, but not able to apply that knowledge.

High CQ

Adapts and adjusts thinking and behavior to other cultural norms as appropriate. Draws on cultural differences to drive innovation and effectiveness.



SAMPLE WEBINAR



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