



Rationale For Removal: The "About" page will no longer need to be in the nav section as it will be on the homepage/landing page.

Rationale: Adding a "Learn More" button on the "Services Offered" part of the landing page would be effective as the user could be redirected to the "Services" page, and get a better understanding of the services as well as the process and webinar.

Potential Option: Combine these both into one button (ex. Contact Now) and remove "Contact Me" from the nav bar.

Rationale For Removal: Rather than having different buttons linked to pages for each type of service there will just be one page with points for each. This is similar to what David has setup now, however, on the landing page he has 3 buttons linking to the same page which is unnecessary. (Button for Across Desk, Across Street, and Across Ocean).

Rationale: It will be of utmost importance to have David's story/about him stand out, similar to the structure of BBV's site.

Rationale: If the user goes to the "Process" or "Webinar" tab first (dropdown from "Services") then they can either click "Services" on the nav bar to read about the Across Desk/Across Street, etc., or click the new link/button we will add to get to the "Services" page from the current page they are on.

Rationale: If the user chooses to start with "Services" (reads about Across Desk/Across Street/Across Ocean) they then after will have a new link/button (similar to the existing option on the "Services" page) to the "Process" and then "Webinar."